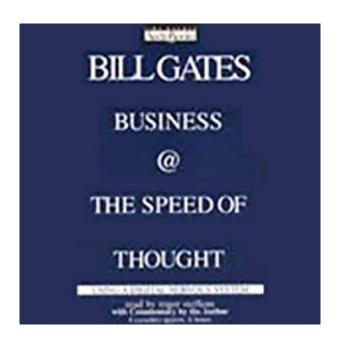
The book was found

Business @ The Speed Of Thought: Using A Digital Nervous System





Synopsis

As the cofounder, chairman, and chief executive officer of Microsoft, the world's leading provider of software for personal computers, Bill Gates played a prominent role in launching the Information Age. Now this modern visionary reveals how expanding technology is propelling the business world into an exciting new economic era...how every manager can - and must - stay ahead of the curve...and how integrated information systems can help every organization achieve Business @ the Speed of Thought. This program is narrated by Roger Steffens and includes commentary by the author.

Book Information

Audible Audio Edition

Listening Length: 6 hours

Program Type: Audiobook

Version: Abridged

Publisher: Hachette Audio

Audible.com Release Date: December 16, 1999

Language: English

ASIN: B0000547LV

Best Sellers Rank: #39 in Books > Computers & Technology > Internet & Social Media >

E-Commerce #153 in Books > Audible Audiobooks > Nonfiction > Computers #241 in Books >

Business & Money > Management & Leadership > Strategy & Competition

Customer Reviews

Taken in it's entirety, this (March) 1999 release by the author of "The Road Ahead" has been a multi-media event. The print edition has been available in hard-cover or paperback. The audio cassette format has been marketed in both abridged and unabridged versions, and there's also been an audio compact disc available. The content poured into the book's web-site has been extensive, and has included an insightful 45-minute video "chat" by Mr. Gates recorded on March 31, 1999. There is little about the publication that hasn't been covered in over 100 reviews on either .com, Barnes&Noble.com, or other web-sites. Traditional media coverage has been extremely broad based, and the book was ranked in the top ten on just about every final 1999 business bestsellers list, including the New York Time's and USA Today's.Like it or not, there's no denying that this book has reached out deep into the critical masses. But, (in less than a year), has the response to this work perhaps surpassed the actual content in importance?Take for example Scott Rosenberg's

hard-hitting perspective in which Mr. Gates is critiqued as an author with obviously passionate ideas on business management, but also as one who is either unwilling or unable to break out of a dull corporate-speak writing tone. Mr. Rosenberg cites "e"source proponents of the idea "that the Internet is rapidly transforming not just the speed but the tenor and content of business communications." He furthers the suggestions that the corporate lingua-franca is soon to be made a remnant of our popular culture, and could very well be replaced with a much more original form of thought as one of the results of the "Web lifestyle" Mr. Gates is promoting.

Download to continue reading...

Speed Training: For Combat, Boxing, Martial Arts, and MMA: How to Maximize Your Hand Speed, Foot Speed, Punching Speed, Kicking Speed, Wrestling Speed, and Fighting Speed Business @ the Speed of Thought: Using a Digital Nervous System Speed Reading: Seven Speed Reading Tactics To Read Faster, Improve Memory And Increase Profits (Speed Reading Techniques, Read Faster, Speed Reading For Professionals, Entrepreneurs) Surgical Pathology of the Nervous System and its Coverings, 4e (Burger, Surgical Pathology of the Nervous System and its coverings) 7 BOOKS ON MENTAL POWER AND THOUGHT FORCE. THOUGHT-FORCE IN BUSINESS AND EVERYDAY LIFE; MEMORY CULTURE; DYNAMIC THOUGHT; THOUGHT VIBRATION; MENTAL POWER; ... OF LESSONS (Timeless Wisdom Collection) Speed Reading: 7 Simple and Effective Speed Reading Techniques That Will Significantly Reduce Your Reading Time (Speed Reading) Techniques, Read Faster, ... Focus, Memory Recall, Improve Productivity) Speed Reading: The Comprehensive Guide To Speed Reading - Increase Your Reading Speed By 300% In Less Than 24 Hours Measuring the Digital World: Using Digital Analytics to Drive Better Digital Experiences (FT Press Analytics) DIY Gifts: 50 Cute And Easy DIY Gifts In A Jar That Everybody Actually Wants: (DIY Projects, diy household hacks, diy Speed Cleaning, tiny home living, ... everyday life, div Speed Cleaning, gifts)) Blender Recipes: 27 Blender Recipes You Can Make with High Speed Blenders - Juicing For Weight Loss & Vitality (Blender Recipes You Can Make With Your ... Star & Other High Speed Blenders & Juicers) Swim Speed Strokes for Swimmers and Triathletes: Master Freestyle, Butterfly, Breaststroke and Backstroke for Your Fastest Swimming (Swim Speed Series) Swim Speed Secrets for Swimmers and Triathletes: Master the Freestyle Technique Used by the World's Fastest Swimmers (Swim Speed Series) Swim Speed Workouts for Swimmers and Triathletes: The Breakout Plan for Your Fastest Freestyle (Swim Speed Series) Speed Reading for Entrepreneurs: Seven Speed Reading Tactics to Read Faster, Improve Memory and Increase Profits Speed Reading: How to Double (or Triple) Your Reading Speed in Just 1 Hour! Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online

Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities)

BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New

Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As

Beginner) Lymphoma and Leukemia of the Nervous System HERPES CURE: The Most Effective,

Permanent Solution To Finally Get Rid Of Herpes For Life (Health, Disorders & Diseases, Skin

Ailments, Physical Impairments, Pain Management, Nervous System) Anatomy and Physiology

Study Guide: Key Review Questions and Answers with Explanations (Volume 3: Nerve Tissue,

Spinal Nerves & Spinal Cord, Cranial Nerves & Brain, Neural Integrative, Motor & Sensory Systems,

Autonomic Nervous System, Special Senses)

Dmca